



BSI
International
Expo 2024

20 - 23 JUNE, 2024

JAKARTA
CONVENTION
CENTER



CONNECTING YOU
TO **HALAL LIFESTYLE**
ECOSYSTEM

EXHIBITION
BUSINESS MATCHING
SEMINAR & ENTERTAINMENT



Overview

The State of the Global Islamic Economy (SGIE) Report 2023 states that the Islamic market in Indonesia ranked as the third largest in the world in 2023. With increasing interest among communities in products and services adhering to Islamic principles, the SGIE presents significant opportunities for countries with Muslim-majority populations to expand their presence in the Islamic economy market.

With Indonesia's Muslim population reaching 240.62 million in 2023, equivalent to 86.7% of the national population, the country possesses substantial potential to emerge as a key driver of the global Islamic economy. This potential is further underscored by the worldwide Muslim population, which stands at 1.9 billion.

The report paints a dynamic picture of the global halal industry, forecasting a promising trajectory amidst challenging economic conditions. With an estimated 1.9 billion Muslims spending around USD 2.0 trillion in 2021, the industry has experienced remarkable growth, boasting a compound annual growth rate (CAGR) of 8.0% from 2015 to 2021. The major reason behind the halal industry's growth is the increasing Muslim population and their adherence to halal practices.

BSI International Expo, Connecting You To Halal Lifestyle Ecosystem is:

1. Connecting end user to various Halal products and lifestyle
2. Connecting halal brands/products with potential business partners
3. Preparing and providing opportunities for brand of SMEs products to enter international market

BSI International Expo Statistic

EXHIBITION AREA

8000_{M2}

EXHIBITORS

291

VISITORS

20.000

BUYERS
INTERNATIONAL
WITH INDONESIA
EXPORTERS

B2B
MEETINGS

International

32

Local
68

Identification of The Event

Exhibition	:	BSI International Expo 2024
Date	:	20-23 June 2024
Location	:	Jakarta / Indonesia
Venue	:	Jakarta Convention Center
In Association with	:	Government, Association, Airlines, Automotive, Fashion

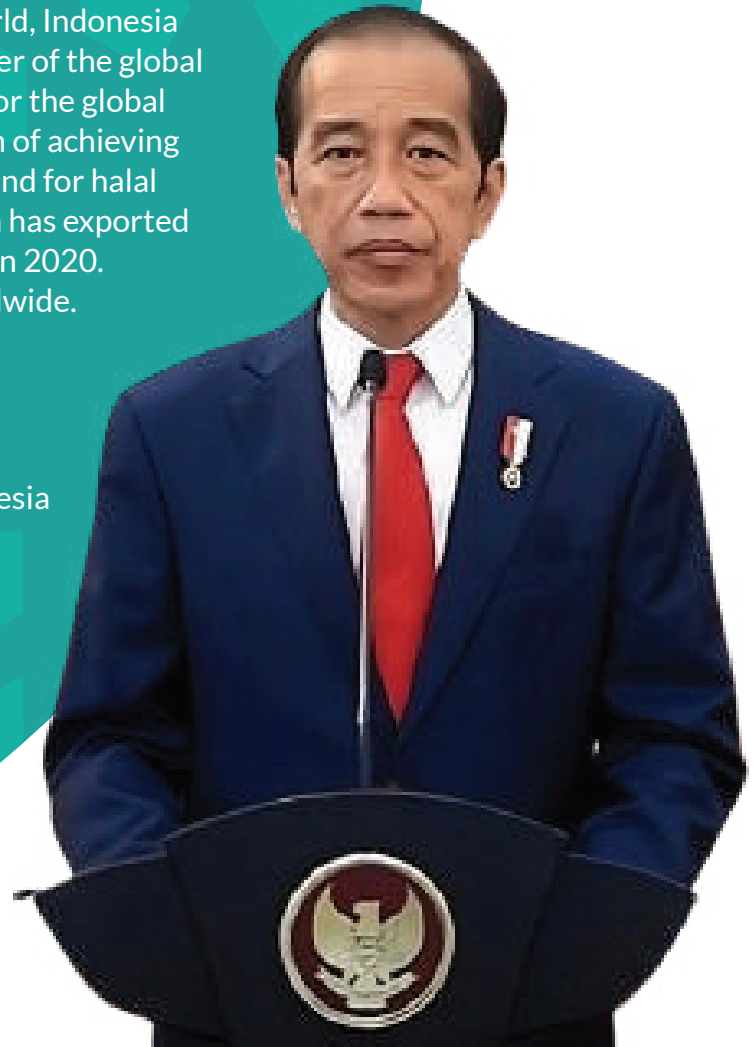
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As the biggest Muslim population in the world, Indonesia has tremendous potential to become the leader of the global halal industry and the center of attention for the global Muslim fashion industry. We have set an aim of achieving this goal by 2024, considering global demand for halal products that growing extensively. Indonesia has exported Muslim fashion worth USD 4.1 billion in 2020. By this, Indonesia ranked 13th worldwide.

“

Joko Widodo

President of the Republic of Indonesia



“

Indonesia has the largest potential halal market in the world due to its Muslim population. Indonesia shouldn't remain to be a country of consumers anymore. We have to strive to become productive. That's why, to assist both our people in Indonesia and other communities worldwide, BSI is urged to revive the halal sector. Together with the merger, we hope to seize the chance to become a great leader in the halal industry.



“

Erick Thohir

Minister of State-Owned Enterprises of Indonesia

“

As Indonesia's sixth-largest bank, BSI reaffirms its commitment to supporting the halal sector. Indonesia has the potential to become the center of global halal production.

Following the merger, BSI has emerged as the largest Shariah bank, ranking among the top 6 banks in Indonesia and the top 10 Global Islamic banks. Through the development of Islamic ecosystems, BSI has demonstrated its suitability for its role as a hub for the halal sector.



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Hery Gunardi

President Director/CEO, Bank Syariah Indonesia Tbk PT

Proudly presented by the largest Islamic Bank in Indonesia, an international exhibition under the President of Republic Indonesia's auspices.

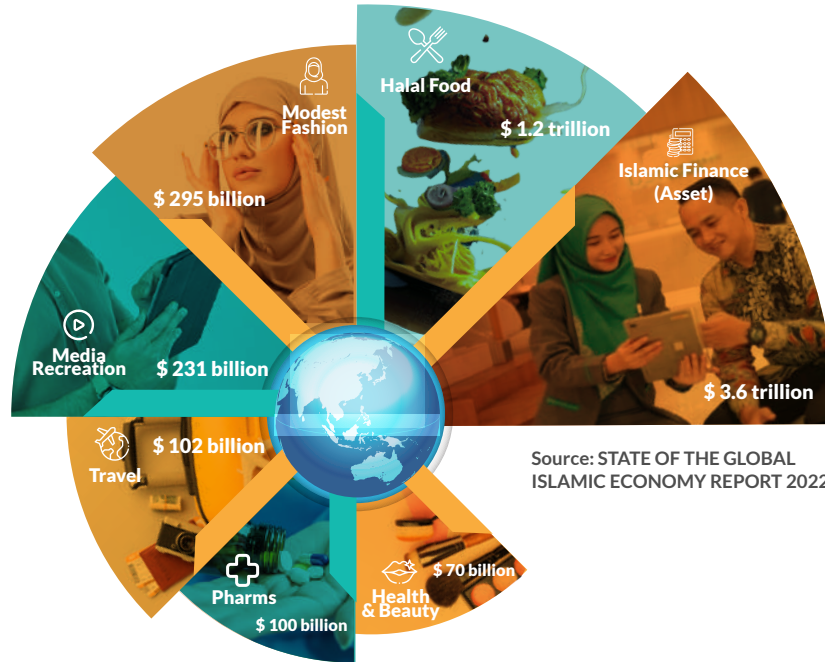
In honor by having the support from relevant ministries and governmental organizations of the Republic of Indonesia, BSI International Expo 2024 will be held on 20 - 23 June 2024, located in Jakarta Convention Center - Indonesia.

Participating Countries in the BSI International Expo 2024 *



* to be confirmed

The Global Islamic Economy



Source: STATE OF THE GLOBAL
ISLAMIC ECONOMY REPORT 2022

Visitor Category

Business

- Managing Director
- Purchasing & Procurement
- Entrepreneurs
- Business Development
- Suppliers and Retailers
- Investors
- Sales & Marketing
- Private & State-Owned
- Corporates
- Exporters & Importers
- Hotels & Resorts
- Food & Beverage Manufacturers
- Chamber of Commerce

Public

- Association
- Universities
- Family
- Consultants
- Distributors
- Traders
- Agencies
- Islamic Organization
- Public Societies
- Communities
- Brand Marketing & Contents
- Developers

About BSI International Expo

01

EXHIBITION

Showcasing a wide range of halal products and services.

02

HALAL INDUSTRY SEMINAR

A series of panel discussions: keynote speeches and seminars are organized to address key issues, trends, and opportunities in the halal industry.

Will be attended by: industry experts, policymakers scholars, and thought leaders who will share insights, best practices, and strategies for navigating the complexities of the global halal market to drive sustainable growth.

03

BUSINESS MATCH

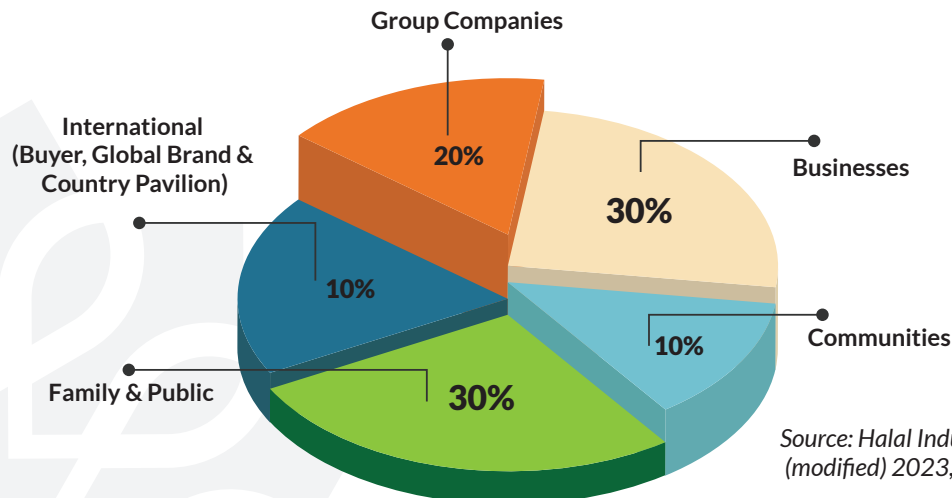
Dedicated networking sessions and business matchmaking programs to facilitate meaningful interaction and collaboration between exhibitors, buyers, investors, and industry stakeholders.

Participants are provided to establish business alliances, explore new potential partnerships, and strike agreements that encourage growth and achievement for both parties.

Why Should Attend & Participate in BSI International Expo

Targeting 5000 visitors/day

Visitor Profile



Source: Halal Industry Roadmap Study (modified) 2023, Bank Indonesia

Seminar Topics

01. Catching Up the Potential of the Halal Industry

The role of Muslim countries' governments share their strategies in effective ways for expanding the halal lifestyle worldwide.

02. Local Sources Global Impact

Well-preparing the SMEs to the Global Halal Market with the knowledge of regulations and policies in international standards.

03. How Far Halal Ecosystem Innovate a Lifestyle?

Worldwide speakers will share their knowledge of how to be impactful economic growth through the Halal Ecosystem globally.

04. How Sharia Empowers a Strong Business Strategy?

Sharing knowledge actively presented by global Muslim entrepreneurs to convince and encourage by their amazing experiences.

Industry Category Highlight



Food & Beverages



Education



Retail & E-commerce



Health & Beauty



Halal Travel



Property



Islamic Social Finance (Ziswaf)



Electronic



Fashion, Craft & Accessories



Islamic Book Fair



Airlines



Automotive

B2C Program & Activities



Health & Beauty



Automotive



Halal Travel



Property Fair



Business Matching



MSMEs



Music
Performance



Modest Fashion



Live Shopping



Talk Show
With Influencer



Islamic Talk

BSI's Financial Offerings



B2B Program & Activities

Supporting Program

- Business Matching
- Islamic Business Forum
- Series of Workshops
- Seminars and Discussions
- Investor Pitching
- Business Mentoring
- Site visit to the variety of projects & plantations in Indonesia
- VIP Program - Level meeting & mingle
- Promotions

Buyers & Visitors Categories

Business

Managing Director
Purchasing & Procurement
Entrepreneurs
Business Development
Suppliers and Retailers
Investors
Sales & Marketing
Private & State-Owned
Corporates
Exporters & Importers
Hotels & Resorts
Food & Beverage Manufacturers
Chamber of Commerce

Public

Association
Universities
Family
Consultants
Distributors
Traders
Agencies
Islamic Organization
Public Societies
Communities
Brand Marketing & Contents
Developers



BSI
International
Expo 2024

in Association with:





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